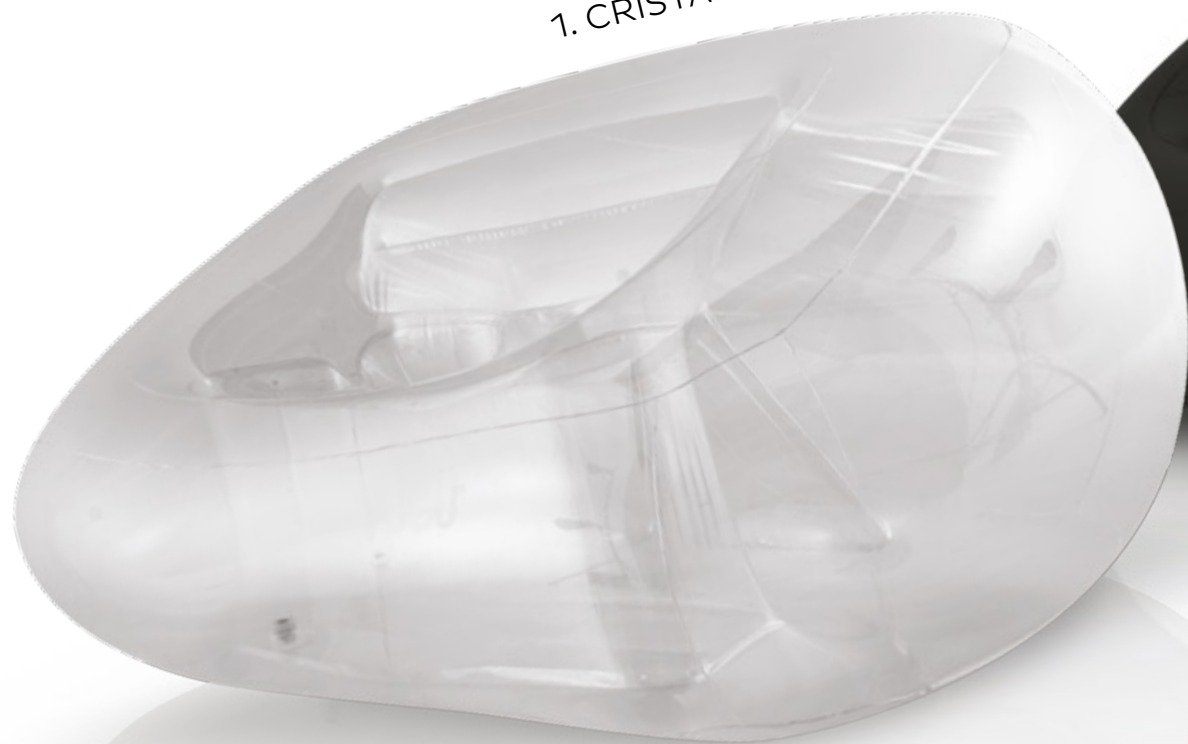


IN **AIR** WE **TRUST** !

CATALOG

INFLATABLE FURNITURE
RESISTANT,
DURABLE...

1. CRISTAL



2. PLAIN

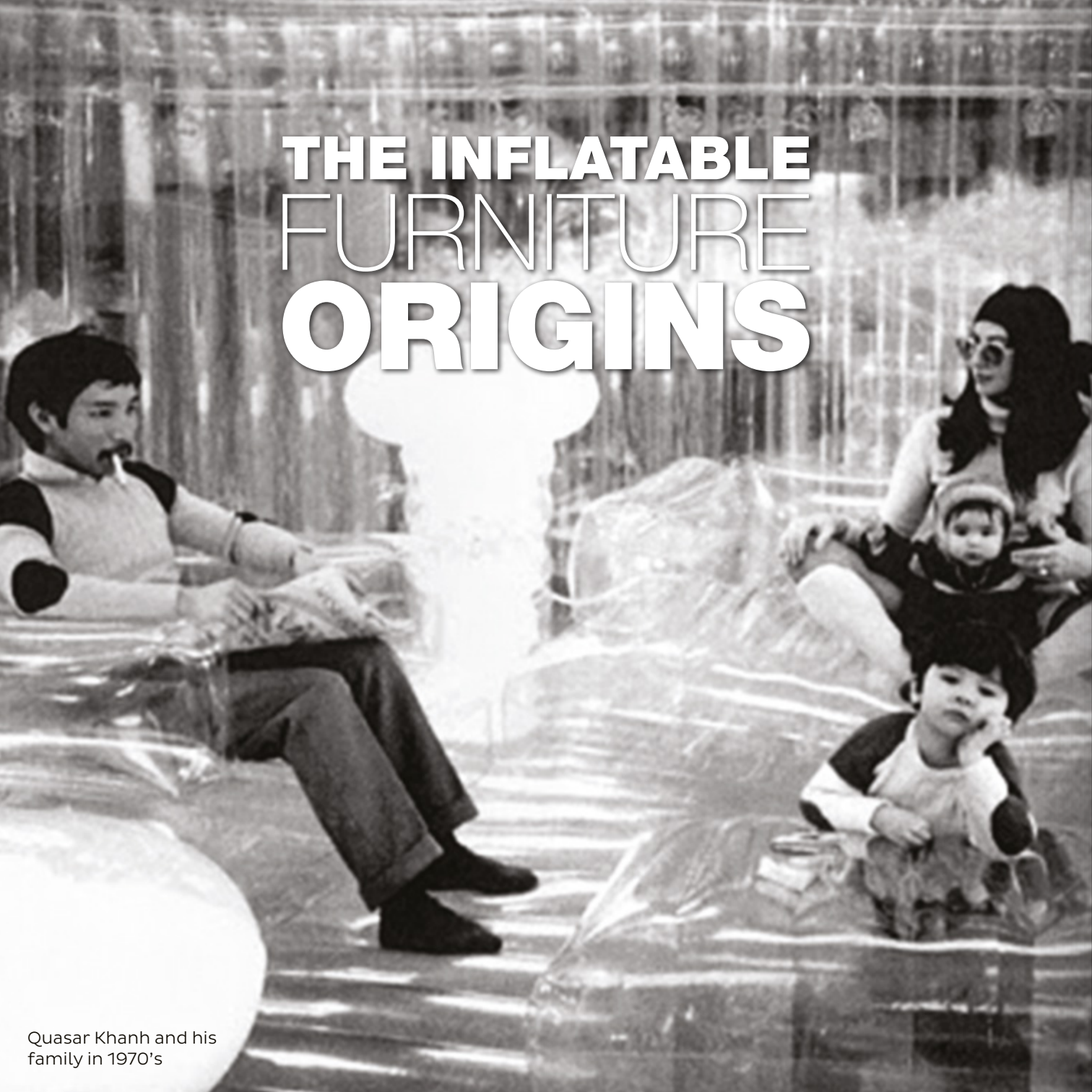


3. CUSTOMIZED



... ENDLESS
POSSIBILITIES

THE INFLATABLE FURNITURE ORIGINS



Inflatable furniture has its origins in the late sixties - early 1970's when **Quasar Khanh** draws the first inflatable furniture.

At that time, young people villify traditional buildings architecture, considered the hallmark of conservative values in opposition to nomadism : sign of freedom and progress. They curse the right angle seen as a constraint and love the curve, symbol of all the libertarian virtues. They promote tolerance and openness, bear ample clothing and love flexible phrasing and the distorted sounds of **Jimi Hendrix**: they are called the **Hippies**. They are the early adopters of inflatable furniture !

Mobility, transformation and transparency are synonyms of a more open world. Yet for 40 years, the inflatable furniture will be let go. It is only since 2010 that brands are catching up, like Roche Bobois this year, choosing inflatable for all its features : nomadism, ease of transportation, reduced storage and sleek design.

QUASAR KHANH



PIONEER OF INFLATABLE FURNITURE

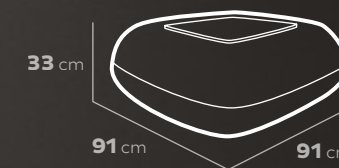
FOUR DESIGN PRODUCTS

TUBE
POUF



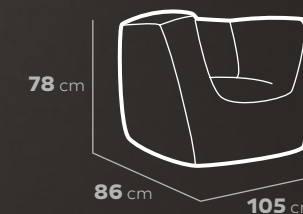
1,6 kg

MAKI
TABLE



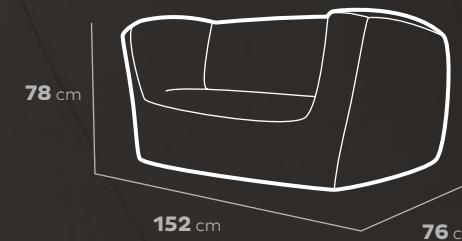
2,1 kg

CUBRICK
CHAIR



2,5 kg

BRICK
SOFA



3 kg

CRISTAL
RANGE





Sydney Harbour - AUSTRALIA





**THE TPU
(THERMOPLASTIC
POLYURETHAN)**

Highly resistant plastic used in many fields such as **Zodiac®** boats. This plastic is extremely elastic, resistant to **any kind of climate** (hot or cold) and completely **odorless**.

 Nike Air Max event - PARIS





CUSTOMIZED
FURNITURE





LOGOS OR HD PICTURES

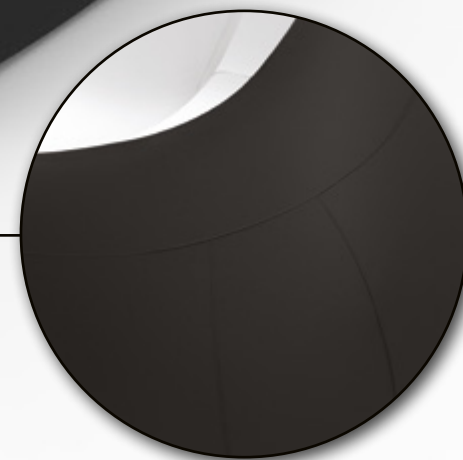
Endless possibilities with the sublimation printing process. Give your brand all the visibility it deserves!



TEXTILE COVER

Perfectly suited for printing, the 250g textile polyester cover is **completely removable**, **easy to maintain** and you may **change the customizations whenever you want** !

Print and manufactured in France  

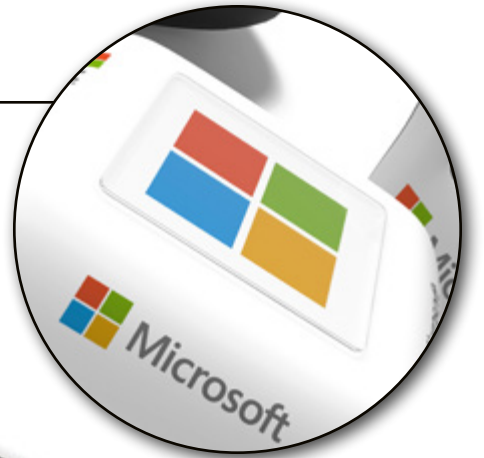






TRANSPARENT PLATE

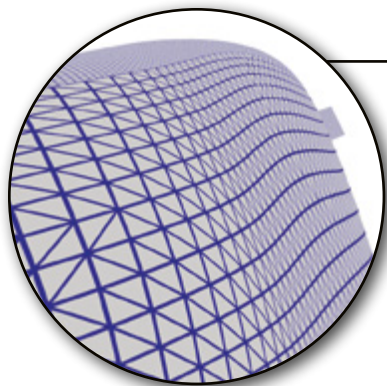
Keep a **classy and chic** rendering by putting the transparent plate on the **customized cover**.





GET A FREE 3D MOCK-UP !

Ask our graphic team for a **free 3D visualization** of your furniture. Get **realistic views** before the printing & making of your furniture !



1

2




3



OUTDOOR



OUTDOOR

Technical fabric with good weather resistance. **Made in France** 



LIGHT OPTION

LED LIGHTS SYSTEM

- Wireless
- 8h - 20h autonomy
- Waterproof
- Rechargeable



TECHNICAL FEATURES



PLASTIC (TPU)

Used especially in the marine industry for over 30 years, TPU has excellent properties compared to PVC : **resistant to abrasion**, resistant to very **low and high temperature**, **tear strength**, flexibility, **100% recyclable**, etc...

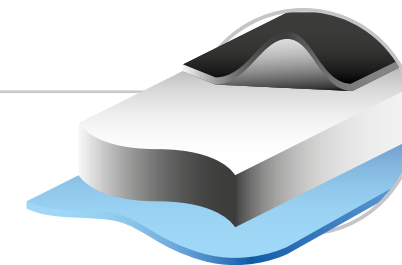
CRISTAL

PLAIN

CUSTOMIZED

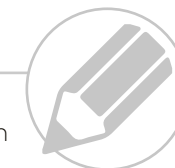
PLAIN TEXTILE COVER (POLYESTER 300gr)

Fabric used for its **flexibility**, **fast set-up** and **easy cleaning** (30°C machine). It also provides **good resistance to weathering**.



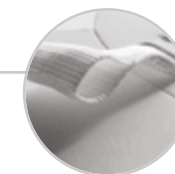
CUSTOMIZED TEXTILE COVER (POLYESTER 300gr)

Endless possibilities to customize your cover with the sublimation printing process. **Print anything** on it : logos, pictures, pattern, etc... Give your brand the visibility it deserves !



ANCHORING & BALLASTS

Discrete and retractable, they provide strong resistance to wind & outdoor situations.



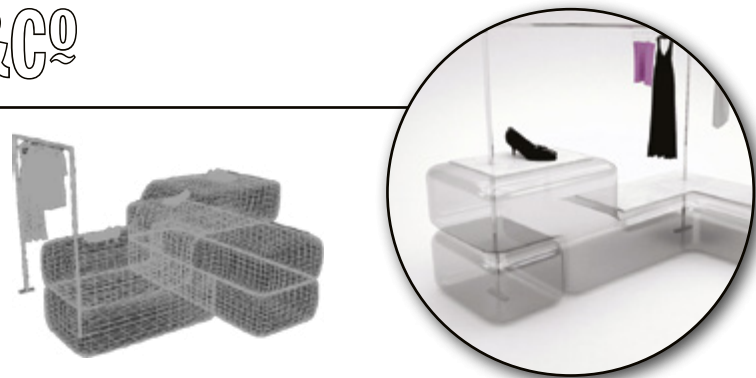
MADE IN FRANCE

To provide quality and quick delivery to our clients, all our covers are made in our **workshops in France**.

TAILORMADE

SELFRIDGES & CO

Creation of unique inflatable structures for the world famous London store:
Selfridges.



AIRFLOWER

rocheboboïs
PARIS

Inflatable chair tailormade based on the bestseller version from **Fabrice Berrux**. Serial production sold in exclusivity in **Roche-Boboï's** stores in France and worldwide.

FUJI

Limited edition chair designed by **Victor Boëda**.

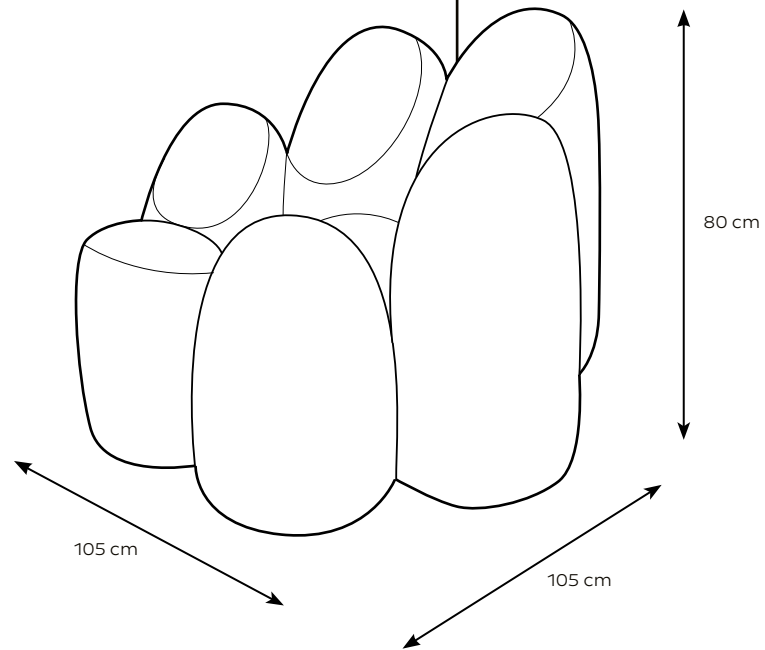


NIKE AIR MAX DAY

Tailormade inflatable structures made for the **Nike Air Max** system. Inflatables for display realized for a retail chain in Europe and Asia

STEP 1

Send us your request as a sketch with **detailed requirements** (size, use of the item, colors, number of units). The more the details, the quicker the quote and lead-time.



STEP 2

We provide **3D views** for each product so we can get the client approval before launching the production.



STEP 3

Leadtime : from **3 to 8 weeks** depending on the technical features, options & quantities.



SOME REFERENCES



Orange, corporate event - PARIS



Grand Hotel - CANNES



Nike Air Max, Centre Pompidou - PARIS

Blank Utopia, La Cité du Cinéma - PARIS



Kronenbourg (Carlsberg Group), product launch - PARIS



Federer vs Tsonga, Australian Open - MELBOURNE

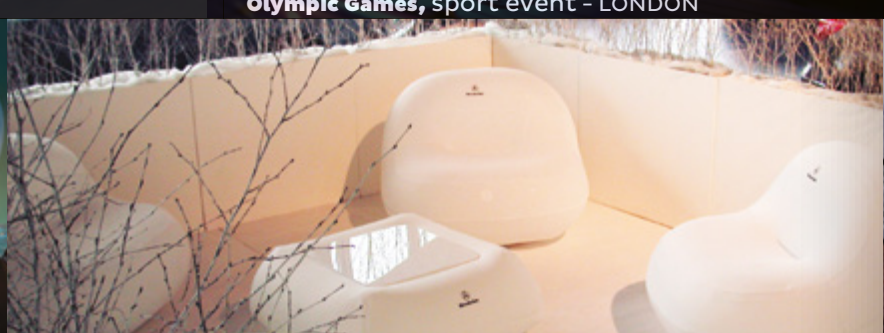
Olympic Games, sport event - LONDON



Melbourne Tigers sport event - AUSTRALIA



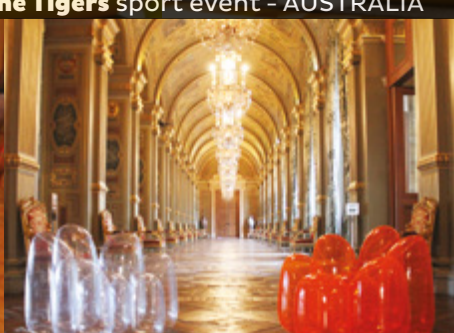
Pfizer, corporate event - CANNES



Mercedes Benz - DÜSSELDORF



Hôtel Vivier - BRETAGNE



Hôtel De Ville - PARIS



BLANK UTOPIA

SUBARU



FOUR SEASONS
Hotels and Resorts



PORSCHE



Mercedes-Benz



OPTIONS



GAMES

Reebok



MEXICO SALES REPRESENTATIVE

GASOLINE EVENTS

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